NEW HAMPSHIRE LIQUOR & WINE OUTLETS "BOURBON WITH A MISSION" BONUS CARD RAFFLE

OFFICIAL RULES

PARTICIPATION IS VOLUNTARY. A DONATION OF TEN DOLLARS ($10.00) IS REQUIRED FOR EACH ENTRY INTO THE RAFFLE. OPEN TO LEGAL RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA, 21 YEARS OF AGE OR OLDER. VOID WHERE PROHIBITED BY LAW.

1. ORGANIZER AND NONPROFIT BENEFICIARY

The Raffle is organized and administered by the New Hampshire Liquor Commission, d/b/a NH Liquor & Wine Outlets, 50 Storrs Street, Concord, NH 03301 (the "Organizer"). The Organizer is responsible for all aspects of the Raffle, including entry collection, winner selection, and prize fulfillment.

The Raffle is conducted on behalf of and for the benefit of Swim With A Mission (Swimming With A Mission, Inc.), a 501(c)(3) nonprofit organization, 1 Hardy Road, #127, Bedford, NH 03110 (the "Beneficiary"). All proceeds from the Raffle will be donated to the Beneficiary. The Beneficiary is the nonprofit recipient of Raffle proceeds only and is not responsible for administration of the Raffle, winner selection, or prize fulfillment.

2. RAFFLE OVERVIEW

The Organizer is conducting the "Bourbon With A Mission" Bonus Card Raffle (the "Raffle") to raise funds for the Beneficiary in support of our Veterans. Ten (10) NH Liquor & Wine Outlets Bonus Cards will be awarded to ten (10) winners selected by random drawing from all eligible entries.

3. ELIGIBILITY

Open to legal residents of the 50 United States and the District of Columbia who are twenty-one (21) years of age or older at the time of entry. Employees, officers, and directors of the Organizer, the Beneficiary, wedü, Inc., and each of their respective parent companies, affiliates, subsidiaries, and advertising and promotion agencies, and the immediate family members (spouse, parent, child, sibling, and their respective spouses) and household members of each, are not eligible.

4. RAFFLE PERIOD

The Raffle begins at 5:00 PM Eastern Time ("ET") on October 30, 2026 and ends at 5:00 PM ET on November 20, 2026 (the "Raffle Period"). The Organizer's computer is the official timekeeper.

5. HOW TO ENTER

Participation in the Raffle is voluntary. During the Raffle Period, visit https://explore.liquorandwineoutlets.com/bonus-card-giveaway/ and complete the entry form. Entrants must provide first name, last name, email address, and full mailing address, and affirm that they are 21 years of age or older and a legal resident of the 50 United States or the District of Columbia. Phone number is optional.

Each entry requires a donation of ten dollars ($10.00). Only entrants who complete a donation will be included in the drawing. There is no limit on the number of entries per person; each $10.00 donation equals one (1) entry. Payments are processed securely through a third-party payment processor, and a payment receipt will be sent to the email address provided. Entry donations are nonrefundable, except as required by law or if the Raffle is canceled. Entries generated by script,

macro, bot, or other automated means are void. All entries become the property of the Organizer and will not be returned.

6. PRIZES

Ten (10) NH Liquor & Wine Outlets Bonus Cards will be awarded in the following amounts:

- One (1) Bonus Card valued at $1,250
- Three (3) Bonus Cards valued at $500 each
- One (1) Bonus Card valued at $300
- One (1) Bonus Card valued at $150
- Four (4) Bonus Cards valued at $100 each

Bonus Cards are redeemable only at New Hampshire Liquor & Wine Outlet locations, cannot be redeemed for cash, and EXPIRE ON DECEMBER 31, 2026. Winners must use their Bonus Card before the end of the year; any unused balance after December 31, 2026 will be forfeited. The Organizer is not responsible for lost, stolen, or expired Bonus Cards.

Prizes are awarded "as is." No substitution, transfer, or cash equivalent is permitted, except that the Organizer may substitute a prize of equal or greater value if the advertised prize becomes unavailable. All federal, state, and local taxes and all costs not expressly stated as included are the sole responsibility of the winner. Winners may be required to provide a valid Social Security number for tax reporting. Any prize valued at $600 or more will be reported to the IRS and the winner will receive an IRS Form 1099.

7. ODDS OF WINNING

Odds of winning depend on the total number of eligible entries received. Each $10.00 donation provides one (1) chance to win.

8. WINNER SELECTION AND NOTIFICATION

After the Raffle Period closes, ten (10) winners will be selected in a random drawing from all eligible entries received. Each winner will receive one (1) Bonus Card. The drawing will be conducted by the Organizer, whose decisions are final and binding.

The Organizer will contact each potential winner directly by email or phone, using the contact information provided at entry, to confirm the win and verify the mailing address. Each potential winner must respond within forty-eight (48) hours of notification or the prize will be forfeited and an alternate winner selected. A notification returned as undeliverable will result in disqualification and the selection of an alternate winner. Once confirmed, the Organizer will mail the Bonus Card to the winner at the verified mailing address. The Organizer is not responsible for prizes lost or delayed in the mail.

9. USE OF PROCEEDS

All Raffle proceeds will be donated to the Beneficiary to support its mission serving Veterans. Because each donation provides a chance to win a prize, entry donations are not tax deductible as charitable contributions.

10. GENERAL CONDITIONS

By entering, entrants agree to be bound by these Official Rules and the decisions of the Organizer, which are final and binding. The Organizer reserves the right to cancel, modify, or suspend the Raffle if fraud, technical failure, or any factor beyond its reasonable control impairs the integrity of

the Raffle. The Organizer will disqualify any entrant who tampers with the entry process or violates these Official Rules.

By entering, entrants consent to the Organizer's use of their name, likeness, photograph, voice, and city and state of residence for advertising and promotional purposes, in any media, worldwide, without additional compensation, except where prohibited by law.

11. RELEASE AND LIMITATION OF LIABILITY

By participating, entrants release and hold harmless the Organizer, the Beneficiary, wedü, Inc., and their respective parents, subsidiaries, affiliates, agencies, officers, directors, employees, and agents from all claims, damages, losses, costs, or expenses arising out of participation in the Raffle or the acceptance, use, or misuse of any prize.

12. PRIVACY

Personal information collected in connection with the Raffle will be used by the Organizer to administer the Raffle, process entry donations, send payment receipts, and contact winners and deliver prizes, in accordance with the Organizer's Privacy Policy, available at https://www.liquorandwineoutlets.com/About-Us/Privacy-Policy.

Payment information is processed securely by a third-party payment processor. The Organizer does not receive or store full payment card numbers.

The Organizer may share entrant names, contact information, and donation amounts with the Beneficiary for donation acknowledgment and recordkeeping purposes. The Beneficiary will use this information only for those purposes.

Neither the Organizer nor the Beneficiary will sell, rent, or share entrant information with third parties for their own marketing purposes. Entrants who opt in to receive NH Liquor & Wine Outlets news and offers may unsubscribe at any time.

13. PLATFORM AND SOCIAL MEDIA DISCLAIMER

The Raffle is in no way sponsored, endorsed, administered by, or associated with Meta Platforms, Inc., Instagram, or any other social media platform.

14. DISPUTES

Except where prohibited, all disputes arising out of or connected with the Raffle or any prize shall be resolved individually, without resort to any form of class action, exclusively by the state or federal courts located in the State of New Hampshire, under New Hampshire law, without regard to conflict of law rules.

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